



## THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 41, #11, OCTOBER 10, 2011

### J-SCHOOL FALL CALENDAR OF EVENTS:

- Oct. 10 & 11: **Fall Break**, no classes.
- Oct. 12 - 14: **Mark Hamrick, Business Editor, Associated Press; President, National Press Club**, class visits and lunch with faculty, Oct. 13, 11:30 a.m. in 303 S-F. Please RSVP to Penny Hodge by Oct. 12. More details below.
- Oct. 13: **Andrew Ross Sorkin lecture**, Presented by the School of Business. Sorkin, the New York Times Chief Mergers & Acquisitions reporter, will speak on "The Global Economy: What's Next" Oct. 13, 7:00 p.m., The Lied Center.
- Oct. 13: **Ed2010 KU Chapter meeting**, 204 S-F, 6:30 p.m. (A group for aspiring magazine editors)
- Oct. 14: **Research Brownbag Meeting**, 104 S-F, noon – 1:00 p.m. More details below.
- Oct. 18: **Jane Pauley, Topeka Visit**, 1:00 p.m., Capital Plaza Hotel, 1717 SW Topeka Blvd., Topeka, Kan. For more information or to register, visit: <http://powerup2011.eventbrite.com/>
- Oct. 18: **Rich Claussen class visit and faculty lunch**, lunch will be held from 11:30 a.m. – 12:30 p.m. More details below.
- Oct. 21: **News & Information Track Meeting**, 9:30 a.m.
- Oct. 21: **Strategic Communication Track Meeting**, 10:00 a.m. – noon, 206 S-F
- Oct. 23–25: **Kansas Association of Broadcasters Convention**, Oread Hotel, Lawrence, KS.
- Oct. 24: **Thabiti Lewis – Presented by The Project on the History of Black Writing**, Kansas Union Lobby, 7:00 p.m. (Journalism School is a sponsor)
- Oct. 24–25: **Al Tompkins, Sr. Faculty Broadcast and Online, Poynter Institute**, class visits. We will have a faculty lunch Oct. 24, 303 S-F, noon. Please RSVP to Penny Hodge by Oct. 21.

- Oct. 26: **Research Brownbag Meeting**, 104 S-F, 11:30 a.m. – 12:30 p.m. More details below.
- Nov. 1: **Journalism Learning Community (JLC)**, 100 Budig Hall, 3:55 – 4:40 p.m.
- Nov. 4-5: **The Institute on Political Journalism presents “Journalism, Politics, & The Presidential Campaign of 2012”, A Conference for College Journalists**, Washington, D.C. More details below.
- Nov. 7: **Eric Morgenstern class visit**, Morgenstern (of Morningstar Communications) will visit Peter Bobkowski’s JOUR 688 (Ethics and the Media) class.
- Nov. 10: **Ed2010 KU Chapter meeting**, 204 S-F, 6:30 p.m. (A group for aspiring magazine editors)
- Nov. 11: **Veterans Day**, USS & Unclassified staff holiday with supervisor permission
- Nov. 11: **Montgomery Symposium – Adams Alumni Center**, 9:00 a.m. – 4:00 p.m.
- Nov. 16: **C.J. Janovy class visit**, Janovy, Director of Communications – KU Medical Center, will visit Peter Bobkowski’s JOUR 688 (Ethics and the Media class).
- Nov. 17- 20: **JEA/NSPA (Journalism Education Association /National Scholastic Press Association) Fall National High School Journalism Convention**, Minneapolis, MN
- Nov. 17: **Mike Swenson class visit**, to Diana O’Byrne’s campaigns class. We will have a faculty lunch with Swenson at 12:15 p.m. in 303 S-F. Please rsvp to Penny Hodge by Nov. 15.
- Nov. 18: **News & Information Track Meeting**, 9:30 a.m.
- Nov. 18: **Strategic Communication Track Meeting**, 9:30 – 11:30 a.m., 206 S-F
- Nov. 18: **Faculty Meeting**, 206 ST-F, 11:30 a.m.
- Nov. 23-25: **Thanksgiving Break**, no classes 11/23-25, offices closed 11/24-25
- December: **Chancellor’s Holiday Reception**, details TBA
- Dec. 1: **Ed2010 KU Chapter meeting**, 204 S-F, 6:30 p.m. (A group for aspiring magazine editors)
- Dec. 6: **Journalism Learning Community (JLC)**, 100 Budig Hall, 3:55 – 4:40 p.m.
- Dec. 7: **Strategic Campaigns (Prof. Bob Basow)**, client TBA, Kansas Union, time TBA
- Dec. 7: **Strategic Campaigns (Prof. Diane O’Byrne)**, BCBS, 5:00 p.m. dinner at KUAA, 7:00 p.m. presentation, Kansas Union
- December: **Strategic Campaigns (Prof. David Guth)**, client TBA, location/time TBA

- Dec. 8: **Last day of fall classes**
- Dec. 9: **News & Information Track Meeting**, 9:30 a.m.
- Dec. 9: **Stop day**
- Dec. 11: **Journalism School Graduate Recognition and Reception**, Woodruff Auditorium, 1:00 – 2:30 p.m.
- Dec. 12-16: **Finals**
- Dec. 23: **Fall grades due**
- Dec. 26: **Christmas Holiday**, offices closed.
- Jan. 2: **New Year's Day Holiday**, offices closed.
- Jan. 16: **Martin Luther King Day Holiday**, offices closed.
- Jan. 17: **First day of spring classes**
- Feb. 3: **Faculty meeting**, 206 ST-F, 11:30 a.m.
- Feb. 10: **William Allen White Day**, Adams Alumni Center, Kansas Union & Stauffer-Flint Hall
- Feb. 24: **KSPA (Kansas Scholastic Press Association) Regional Competition**
- Mar. 9: **Faculty meeting**, 206 ST-F, 11:30 a.m.
- Mar. 19-23: **Spring Break**
- Apr. 17: **School of Journalism Awards and Scholarships Ceremony**, Woodruff Auditorium, Big 12 Room, 4:00 – 5:00 p.m.
- May 3: **Last day of Classes**
- May 4: **Faculty meeting**, 206 ST-F, 11:30 a.m.
- May 4: **Stop Day**
- May 5: **KSPA State Competition**
- May 7-11: **Finals**
- May 12: **Journalism School Graduate Recognition Ceremony**, Lied Center and Stauffer-Flint lawn.
- May 13: **Commencement**, Memorial Stadium, 10:30 a.m.
- May 28: **Memorial Day Holiday**, offices closed.

Jun. 5:       **First day of classes**

Jun. 24:      **Kansas Journalism Institute**

#### FACULTY NEWS:

**Simran Sethi** was invited to speak at the first South by Southwest Eco event. She will be joined by Andy Revkin (*New York Times*), Eric Assourian (Worldwatch Institute) and Mark Tercek (president of The Nature Conservancy). On Oct. 12, Sethi will attend the Slow Money Conference in San Francisco, where she will also moderate a panel on sustainable capital investment with Wes Jackson (Founder & President of The Land Institute), Vandana Shiva (Food justice activist and author), Tom Steyer (Senior Managing Member of Farallon Capital Management), Matt Flannery (CEO and co-founder of Kiva.org) and Paul Muller (farmer, Full Belly Farm). The Slow Money conference integrates internationally recognized thought leadership, next generation social entrepreneurship and an environment that fosters shared learning across the full spectrum of backgrounds. Sethi will also moderate the kick-off panel for the 2011 White House GreenGov sustainability symposium. Topics covered at the symposium will include clean energy, energy and water efficiency, fleet management, getting to zero waste, green buildings and greening the supply chain.

**Barbara Barnett** has received the Teaching-Related Education and Travel (TRET) grant from the Center for Teaching Excellence. The \$1,000 grant will allow her to attend the International Conference on the Scholarship of Teaching and Learning in Milwaukee Oct. 20-23.

**Peter Bobkowski's** grant proposal to the AEJMC Knight News Challenge has been selected for funding. The proposed project is for a high school news feed.

**Hyunjin Seo's** grant proposal to the AEJMC Knight News Challenge has been selected for funding (\$8,000). Seo worked with **Malcolm Gibson**, **Jon Schlitt** and **Tim Schedor** (*Kansan*). The grant will be used to create LarryvilleKU, an application of OpenBlock to the *Kansan*, and to improve the *Kansan's* social media presence.

**Scott Reinardy** was quoted by *Kansas City Star* reporter Edward Eveld for Eveld's article, "Can we say goodbye to 'bye'? The article was posted Friday (Oct. 7) and can be found at: <http://www.kansascity.com/2011/10/07/3193446/can-we-say-goodbye-to-bye.html>

#### ALUMNI NEWS:

**Casey Baker, 2009**, is a marketing Coordinator at Ascend Learning in Kansas City.

#### MARK YOUR CALENDARS:

**Mark Hamrick visit and Lunch** – J-School alum Mark Hamrick will visit Oct. 12 and 13. Hamrick is the business editor at the Associated Press and president of the National Press Club. He is available to speak to classes (he is already scheduled to speak in Peter Bobkowski's Ethics class Oct. 12, 12:30 – 1:45 and Patty Noland's Professional Development class Oct. 13, 2:30 – 3:20. There will be a lunch with faculty Oct. 13 at 11:30 a.m. in 303 S-F. Please RSVP to Penny Hodge by Oct. 12.

**Research Brownbag Meetings** – The next two research brownbag meetings will be Friday, Oct. 14 from noon – 1:00 p.m. and Wednesday, Oct. 26 from 11:30 a.m. – 12:30 p.m. Both will be held in S-F 104. These two meetings are devoted to ICA papers. If you plan to submit a paper to the ICA conference, have an idea for a paper, or are curious about what others are working on, please come to either (or both) meeting(s). For more information, contact Tien-Tsung Lee.

**Rich Claussen Visit and Lunch** – Rich Claussen from Bailey Lauerman will visit Oct. 18. Bailey Lauerman is a growing firm headquartered in Lincoln, Nebraska. Clients include Honeywell, ConAgra, Disney and Union Pacific. Claussen has been working to strengthen the agency's ties with KU. To find out more about Bailey Lauerman, please visit, [www.baileylauerman.com](http://www.baileylauerman.com). If you would like him to speak to one of your classes, please contact Patty Noland. A luncheon will also be held Oct. 18 from 11:30 to 12:30.

**Class Opportunities, Spring 2011** - Looking for an advanced reporting class? If you're interested in producing easy-to-access, high quality content that keeps KU students up-to-date on the issues they care most about during the upcoming political season, two classes may be of particular interest to you.

For the Spring 2012 semester, J646 (Depth Reporting) and J636 (Opinion and Commentary) will focus on political issues such as jobs, health care, abortion and immigration, providing students with instruction and experience in three areas of vital importance to today's cutting edge news organizations:

- Content creation
- Curation
- Community

Prof. Pam Fine's students in these classes will develop multimedia reporting, opinion pieces, graphics and other useful and engaging information for a new website, Facebook page and mobile media app, all designed to serve KU students who want to stay informed about political issues related to the state and national 2012 elections, but don't particularly care about politics. The material will also be shared with campus and professional news outlets.

If you would like to learn more, contact Prof. Pam Fine - [pamfine@ku.edu](mailto:pamfine@ku.edu). You may also contact her project manager, Brianne Pfannenstiel - [Brianne.Pfannenstiel@gmail.com](mailto:Brianne.Pfannenstiel@gmail.com)