

Thomas W. Volek

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DEGREES:

B.J. 1973 University of Missouri (Broadcasting)
M.A. 1985 University of Wisconsin - Superior (Speech -- Radio-TV-Film;
Cognate area: Soviet Area Studies)
Ph.D. 1991 University of Minnesota (Mass Communication;
Major: History; Minor: Law)

FULBRIGHT SCHOLAR:

J. William Fulbright scholar attached to St. Petersburg State University Faculty of Journalism, St. Petersburg, Russia. January-June 1997.

ACADEMIC POSTIONS:

2009 – Present Associate Dean, Graduate Studies & Faculty Development
2003 – 2007 Strategic Communications Track Head

1998 - Present William Allen White Foundation Teaching Professor

1996 - Present Associate Professor (with tenure)

1998 - Present Associate Professor - Russian and East European Studies

1990-1996 Assistant Professor

Teach news & information and strategic communications writing, production and performance courses, media history, media law, international communications and media. Work with graduate students, including supervision of master's theses and projects.

Developed and currently administering \$50,000 pilot program “Military and the Media” with the Command and General Staff College at Ft. Leavenworth, Kan. Project includes integrated course of Army majors and KU students, week-long “boot camp” for mid-career journalists at Ft. Leavenworth, and pilot journal publication examining media and the military issues. Project funded by McCormick Foundation for three years.

TEACHING AWARDS:

Finalist, H.O.P.E. Award (Honor for Outstanding Progressive Educator). One of six finalists for the Kansas University teacher of the year as selected by the Senior Class, 1996, 1997 and 2003.

Excellence in Teaching Award presented by KU Center for Teaching Excellence. Selected by Journalism Graduate Students. 1999, 2001.

W.T. Kemper Teaching Fellowship presented by KU. One of 20 recipients selected by panel of faculty, students and alumni. \$5,000 stipend. 2000.

Finalist, Del Shankel Teaching Excellence Award. One of 4 finalists for the KU Athletic Department's teacher of the year honor, selected by student athletes, 1998.

SELECTED PUBLICATIONS:

DISSERTATION:

Examining Radio Receiver Technology through Magazine Advertising in the 1920s and 1930s. Ph.D. dissertation, University of Minnesota, School of Journalism and Mass Communications, 1992.

JOURNAL ARTICLES:

"Examining the Emergence of Broadcasting in the 1920s through Magazine Advertising," *The Journal of Radio Studies*, Volume 2, p. 99, 1993.

"Searching for the Social Construction of Radio," *American Journalism*, Volume 9, numbers 3 & 4, pp. 44-53, 1992.

PAPERS:

"'It Will Work Here!!' or The Evolution of Market-Based Journalism in Post Soviet Russia." 31st European Studies Conference, University of Nebraska-Omaha, October 12-14, 2006.

"'It Won't Work Here!!' or The Evolution of Market-Based Journalism in Post Soviet Russia." 29th European Studies Conference, University of Nebraska-Omaha, October 14-16, 2004.

PROFESSIONAL EXPERIENCE:

Worked in commercial television for 15 years. Experienced in news, production, programming, sports and network and satellite work. Worked in management for 10 years. Continue to consult independently on various projects.

INTERNATIONAL EXPERIENCE:

Have written and co-written, participated in and administered more than \$700,000 in grant programs and projects in the U.S. and abroad, generally dealing with communications, marketing, advertising and traditional journalism. Projects funded by the U.S. State Department Bureau of Public Diplomacy (formerly USIA), US-AID, Eurasia Foundation and other government and non-government organizations. Overseas programs based in Russia, Korea, Costa Rica, Kyrgyzstan and Croatia. U.S.-based programs have included participants from more than 100 countries. Burkina Faso.