



# THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 42, #37, MAY 20, 2013

## J-School Calendar of Events:

Spring 2013		
May 27	Memorial Holiday	Offices closed
Jun. 4	First day of summer classes	
Jun. 23-27	Kansas Journalism Institute	<a href="http://www.kansasjournalismstitute.org/">http://www.kansasjournalismstitute.org/</a>
Fall 2013		
Aug. 23	Graduate student and GTA orientation and reception	Clarkson Gallery Graduate student orientation: 3 – 4:30 p.m. GTA orientation: 4:30 – 5 p.m. Reception: 5 – 6 p.m.
Sep. 25	KSPA Fall Conference	Faculty: Contact Jeff Browne to participate as a presenter.
Oct. 3-5	J-School Generations	Details TBA
Oct. 21 – 27	Free Speech Week	<a href="http://www.freespeechweek.org/">http://www.freespeechweek.org/</a>

## FACULTY/STAFF NEWS:

**Tien Lee** and three Master's students (**Stephen Gray**, **Alexandra Inglish**, and **Tejinder Sodhi**) will present their co-authored paper at the AEJMC conference in Washington, DC, in August 2103. The paper's title is "What Are They Really Selling? A Content Analysis of Advertisements During Religious Television Programming." **Stephen Gray** is the first author and **Tien Lee** is the fourth author.

**Hyunjin Seo's** paper, "Visual Propaganda in the Age of Social Media: Twitter Images During 2012 Israeli-Hamas Conflict," has been accepted for presentation at the Association for Education in Journalism and Mass Communication conference in Washington, D.C., in August 2013.

**Jimmy Gentry** has been selected to participate in the Midwest Symposium in Social Entrepreneurship at the Kaufman Foundation on May 20 and 21. Participants will explore opportunities for developing programs in social entrepreneurship – a movement that crosses the boundaries of the business, nonprofit and public sectors. The U.S. Association sponsors the conference for Small Business and Entrepreneurship.

**Yvonne Chen's** papers have been accepted for presentation at the 2013 AEJMC in DC. The titles of these two papers are: "Does Inoculating Negative and Balanced Evaluative Media Literacy Interventions Influence Adolescents' Processing of Entertainment Narratives?" (single-author) and "Evaluating Key Health Decision-making Benchmarks through General Media Literacy Outcomes to Improve Health Program Planning" (co-authored with Erica Austin).