

[Web Version](#) | [Update preferences](#) | [Unsubscribe](#)

[Like](#) [Tweet](#) [Forward](#)



TABLE OF CONTENTS

- [Faculty and Staff News](#)
- [Student News](#)
- [Alumni News](#)
- [Upcoming Guest Speakers](#)
- [Student Opportunities](#)
- [J-School Generations](#)
- [Mark Your Calendar](#)

Faculty and Staff News



A team of **Bob Basow's** Campaigns students traveled to Washington, D.C. with their clients, Dan Partridge (director) and Charlotte Marthaler (associate director) of the Lawrence/Douglas County Health Department (LDCHD). The team visited the National Association of County and City Health Officials (NACCHO) for training in how to brand a community health department. The team also visited the office of Sen. Jerry Moran and interviewed the senator's communications director and press secretary. *Picture above*, from left, clients Charlotte Marthaler and Dan Partridge with students Alyssa Lindbloom, Joseph Ramirez, Jenny Weissbeck and Zach Nass.

Associate professor **Genelle Belmas'** media law textbook, the 2015 edition of "Major Principles of Media Law," is out from Cengage, her first under the KU banner. This is an annually updated undergraduate

media law textbook used by instructors all over the country. The 2015 edition is her fifth round as author, it has been around for many years under Wayne Overbeck. She is the only female first author on a media law textbook to date.

Belmas was also elected as research chair for the Scholastic Journalism Division of the Association for Education in Journalism and Mass Communications in Montreal at the annual convention in August.

Assistant Professor Peter Bobkowski will be a Fall 2014 Faculty Seminar participant for the Center for Civic & Social Responsibility. Faculty from across campus will discuss and develop creative strategies and diverse partnerships for defining and pursuing the common good.

Assistant Professor Yvonne Chen welcomed Marie Treichel from Child Care Aware of Eastern Kansas to her Jour 640: Strategic Campaigns class on Sept. 11. Treichel, the provider services manager shared her decades of child development experience with Professor Chen's students. Specifically, she provided best strategies to educate and engage child care providers in an effort to change the food and beverage environment in child care settings.

Associate Professor Jerry Crawford has been named the Chair of the University's Student Housing Advisory Board (SHAB). The chair is appointed by the Vice Provost for Student Affairs. The board is a policy recommending and program development body for University owned and operated housing units for students.

Kent Stones, VP of strategic planning for Callahan Creek, visited **Joseph Erba's** Research Methods class to talk about the principles of consumer research, and the role culture plays in collecting and analyzing data.

Dan McCarthy presented "Letters to an Imaginary Student" at the Kansas Academic Advising Network conference in Emporia on Sept. 5.

Assistant Professor Jonathan Peters published a Columbia Journalism Review article about the Reporters Committee for Freedom of the Press's decision to litigate its own cases for the first time in many years. The article explores the organization's direction and its strategy for selecting high-impact cases and clients.

Peters also has had two papers accepted for presentation at scholarly conferences. He will present the first paper, "The Internet, Free Speech Chokepoints, and Government Regulation," in November at the International Symposium on Digital Ethics in Chicago. He will present the second paper, "Sullivan and Nonmedia Defendants," in November at the National Communication Association's annual conference, also in Chicago.

Associate Professor Scott Reinardy and **KUJH-TV Executive Producer Chris Bacon's** manuscript "Feast and Famine? Local TV Newswriters Expand the Offerings but Say They are Hungry for Quality Journalism" has been accepted for publication in the Journal of Media Practice. It will appear in the October issue.

Assistant Professor Hyunjin Seo's co-authored paper, "Global Internet Connectedness: 2002-2011," has been accepted for presentation in December at the 2014 Workshop on Computational Social Networks to be held in Hawaii. This paper was peer reviewed and will be published by Springer in its Lecture Notes in Computer Science series. The interdisciplinary workshop, to be held in conjunction with the International Conference on Combinatorial Optimization and Applications, attracts scholars from different areas including computer science, electrical engineering and social science.

In early September, **Seo's** Strategic Campaigns class welcomed two representatives from the Kauffman Center for the Performing Arts, the client for the class this semester: Kristin Smithson, director of marketing and communications, and Bess Wallerstein Huff, marketing manager. Seo's class is working on developing strategies for the Kauffman Center to better engage underserved youth in Kansas City through arts programs.

Student News



Nick Couzin and seven other J-School students assisted with the Time Warner Cable Sports and Rock Chalk Video's coverage of the Sept. 6, home-opening football game against Southeast Missouri State. The other students providing assistance were **Scott Chasen**,

Lauren Davidson, Jen Halvorson, Garrett Maltby, Brian Mini, Bernie Verhaeghe and Andrea Woods.

Doctoral student Matt Tidwell had his article "Does Your Communication Plan Pass the Social Media Test?" published in the August 2014 edition of Communications World Magazine, the official publication of the International Association of Business Communicators. <http://cw.iabc.com/2014/08/03/make-sure-communication-plan-passes-social-media-test/>

Alumni News

Thomas DeHart, 2014 BSJ, is an online editorial assistant at Ogden Publications

Ryan Green, 2004 BSJ, is now a senior social media strategist at Haymon Boxing Management.

Patrick Sturgeon, 1987 BSJ, is now a news director at American Sports Network (ASN).

Upcoming Guest Speakers

Eric Thomas' JOUR 300 class will host Jamie Squire of Getty Images on Sept. 17.

Mr. Keng Tong Lok, marketing specialist with Business Data Service Corp., Kansas City, Mo., will give a lecture on Search Engine Optimization in **Associate Professor Tien Lee's** JOUR 460 Research Methods on Sept. 22

Student Opportunities

The **2015 Pulliam Journalism Fellowship** is accepting applications for next year's program. Twenty winners nationwide will be chosen for a 10-week internship, which will run from June 8 through Aug. 14, 2015 in Indianapolis and Phoenix.

Fellows will be assigned to either The Indianapolis Star or the Arizona Republic as reporters, photographers, and social media specialists. They also meet with guest and staff lecturers for informal discussions on their careers and issues in journalism.

To apply, students must complete an application form found at <http://www.indystar/pjf.com> and send it with the following: recent photo; five to ten writing samples; three letters of recommendation; and college grade transcripts.

The deadline is Nov. 1, 2014. The internship pays \$650 a week; transportation and housing are the intern's responsibility.

For questions call or email Russell B. Pulliam at (317) 444-6001 or russell.pulliam@indystar.com or Stuart Warner at (602) 444-8640 or stuart.warner@arizonarepublic.com.

J-School Generations



The William Allen White School of Journalism and Mass Communications will host **J-School Generations 2014**, Homecoming Weekend, **Thursday, September 25, through Saturday, September 27, 2014**. The event is a chance for alumni to inspire others with their professional experience and visit with former classmates. If you would like a guest speaker for your class, please contact Patty Noland at pnoland@ku.edu.

September 25

- Hot dog lunch, Clarkson Gallery, noon - 1 p.m.
Provost Vitter will give opening remarks with Q&A to follow
- Round-robin networking, 210 Stauffer-Flint, 3:30-5:30 p.m.
- Alumni reception, Clarkson Gallery, 6 p.m.

September 26

- "Challenge" project, 210 Stauffer-Flint, 9 a.m.-noon
- Networking and luncheon, Clarkson Gallery, 12 p.m.
- Dedication of the Dow Jones Media Newsroom, Media Crossroads, Kansas Union, 1:30 p.m.
- "Challenge" presentations, Alderson Auditorium, Kansas Union, 2:00 p.m.

September 27

- Tailgate on "The Hill", noon with a 3 p.m. kickoff

Visit <http://www.journalism.ku.edu/j-school-generations> to learn how to RSVP for events and purchase your Texas vs. KU football game tickets.

Mark Your Calendar

September 16 - Grant writing workshop taught by Anca Geana, grant coordinator with the KU Cancer Center, 104 SF, noon. This workshop is part of the J-School's on-going research brown bag series.

September 22 - Kansas Scholastic Press Association Fall Conference, Kansas Union - If you are interested in assisting please contact Eric Thomas, KSPA executive director, at ericthomas@ku.edu.

September 30 - Wooldridge Scholarship Dinner, Kansas Union

October 9 - Montgomery Symposium, Adams Alumni Center

October 17 - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

December 12 - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

January 30 - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

February 27 - Kansas Scholastic Press Association Contest, Kansas Union

March 6 - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

April 23 - Scholarships and Awards Ceremony, Adams Alumni Center

April 24 - William Allen White Day, Kansas Union

May 2 - Kansas Scholastic Press Association Contest, Kansas Union

May 8 - Faculty Meeting, 206 SF, 1:30-3:00 p.m.

May 16 - J-School Graduation Recognition, Lied Center

The Monday Memo is the weekly internal newsletter of the KU School of Journalism. It is sent to journalism faculty, staff and students, as well as alumni who have requested it.

[Edit your subscription](#) | [Unsubscribe](#)

KU School of Journalism and
Mass Communications
1435 Jayhawk Boulevard
Lawrence, KS 66045

jschool@ku.edu