

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



William Allen White's 148th birthday

Students, faculty and staff celebrated William Allen White's birthday with cake Feb. 10 in the Clarkson Gallery. See more photos on the [J-School's Facebook page](#).



Faculty and Staff News

Associate Dean Tom Volek and **Professor Chuck Marsh's** paper, "'Daddy, Let's Get Los Angeles!' Public Relations, Advertising, and the Social Adoption of Radio, 1922-1924" has been accepted for presentation at the International History of Public Relations Conference July 5-7 in Bournemouth, United Kingdom.

Assistant Professor Hyunjin Seo participated in a review meeting for the Freedom House's annual Press Freedom Index in its New York office Feb. 8. Seo serves as an Asia-Pacific analyst for the Press Freedom Index, contributing to its reports and attending review meetings.

A research study by **Seo** shows that social media can help international students adjust to college life but that their social media use did not relate to the amount of social support they received in their adopted country and institutions. [Read the KU News story.](#)

Mike Vrabac welcomed **Tom Mulligan** of the Coffman Group, a Kansas City-based sales training and consulting company, to his Sales Strategies class today.

Associate Professor Carol Holstead is one of 10 KU instructors on the ballot for the Best of

Lawrence's Teacher-University category. You can vote for Holstead [here](#).

Research in the Raw sessions this semester are:

Feb. 19: Avoiding Dissertation Disasters: Faculty and students will share their trials and tribulations of their dissertation experiences. The dissertation process and expectations will be discussed, as well as surviving the comprehensive exam.

March 11: Comforting the Uncomfortable: An open discussion to assist faculty and students resolve AEJMC conference paper issues in the final weeks prior to deadline.

April 15: Managing the (sometimes) unmanageable: We will discuss time management as a graduate student and tenure-track professor.

All sessions will be at 11 a.m. in the Clarkson Gallery.

Student News

Doctoral student **Roseann Pluretti** was selected to present her paper, "What's Wrong with Being #Confident: Female Celebrity Identity on Twitter," in a poster presentation at the 2016 KU Graduate Research Competition at 1 p.m. March 29 in the Ballroom of the Kansas Union.

Internships and jobs

KU Marketing Communications is hiring a student photographer/assistant. [Learn more here](#).

University of Kansas alumna **Kate LaBuda**, an advertising sales manager with the Memphis Commercial Appeal, will be on campus Feb. 26 to interview candidates for [multimedia account executives](#). A sign-up sheet is posted outside Dole 2050. For more information, contact Steve Rottinghaus, career and outreach coordinator, at steve_rottinghaus@ku.edu.

CampusSports.net is seeking columnists, news writers and campus lifestyle writers looking to build their resume and gain experience in the journalism field. CampusSports.net works with the Fox Sports Engage Network, Rant Sports, the College Football Hall of Fame, Bleacher Report and others and has been featured on CBS, ESPN, SI.com, and more. To learn more, email contact@campussports.net.

Find job and internship opportunities on the J-School's [jobs and internships](#) web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Recent opportunities include:

Internships

[Design summer internship](#), Trozzolo Communications (Kansas City)

[Copywriting internship](#), Trozzolo Communications (Kansas City)

[Video internship](#), Trozzolo Communications (Kansas City)

[Science journalism internship](#), BioTechniques.com (virtual)

Jobs

[Assistant creative services director](#), KCCI-TV (Des Moines)

[Assistant news producer](#), Seattle Times

[Multimedia coordinator](#), National Association of Collegiate Women Athletics (Kansas City)

[Public affairs coordinator](#), Mid-America Regional Council, (Kansas City)

Other student opportunities



Students are encouraged to enter the Hearst Journalism Awards Program. Scholarship prizes range from \$1,000 to \$5,000. Deadlines vary for each category. Learn more at the [Hearst Awards website](#), then contact [Susanne Shaw](#), [Doug Ward](#) or [Lisa McLendon](#) so they can help you submit your work. Entries are now being accepted for:

- **Profile writing**
- **Team multimedia news**
- **Breaking news**

The Radio Television Digital News Foundation is pleased to offer seven scholarships for students of journalism and is now accepting applications for the 2016-2017 academic year's awards. Find out more and submit online applications through May 31 at the [RTDNF scholarship page](#).

The Broadcast Education Association and the National Association of Broadcasters Education Foundation are sponsoring a Freedom of Speech PSA Contest. Use your TV or radio production skills to win a \$2,500 scholarship. Enter April 1-30, 2016. [Get the details](#).

The National Newspaper Association Foundation is seeking a news fellow for the fourth annual News Fellows Program, which is March 16-19 in Washington, D.C. College journalists visit the nation's capital to report on a public policy issue for a local audience. With professional mentors, they spend an intense two and a half days interviewing Washington experts. Then they return home to publish a story in a student publication or local newspaper on the year's theme. [Learn more here](#).

Students are encouraged to submit their best work from 2015 for the Radio Television Digital News Association's Student Edward R. Murrow Awards. The deadline has been extended to Feb. 17. Learn more at the [RTDNA website](#).

BBDO's Allen Rosenshine Minority Education & Training (MET) Fund awards internships to minorities, women and individuals protected under the federal Americans with Disabilities Act to encourage the pursuit of careers in advertising. BBDO will award several MET Fund internships for the summer of 2016 across our U.S. offices in Atlanta, Chicago, New York, Minneapolis and San Francisco. Interns receive a \$4,000 stipend for the 10-week internship. [Download the application.](#)

Entries are now being accepted for the Kansas Association of Broadcasters Student Broadcast Awards. Deadline is Feb. 15. [Read the award guidelines and categories.](#)

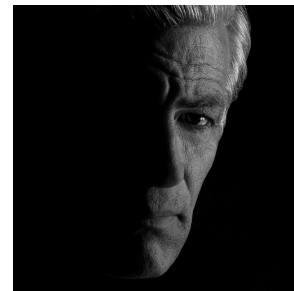
The Kansas Association of Broadcasters' annual Student Seminar will be 9:30-3 p.m. April 5 at Emporia State University. [Download the schedule.](#)

J-School offers new online degree in digital content strategy

The Library Journal wrote [this article](#) about the J-School's new online master's program in digital content strategy, which will launch this summer. Students can get certificates in data interpretation and communication or social media. Students who complete both certificates earn a master's degree. The program is designed for working professionals who want to earn their master's degree. Recent graduates and students graduating in May are encouraged to apply. Learn more at the [J-School website](#) or contact Graduate Advisor Jammie Johnson at jamjohn@ku.edu.

Events

Acclaimed war photographer James Nachtwey to speak at KU



The J-School is co-sponsoring a visit by **James Nachtwey**, one of the world's foremost war photographers, who will present the keynote lecture for the University of Kansas' Common Book Program on March 1. The Common Book for 2015-16 is **Ernest Hemingway's "A Farewell to Arms."** [Get the details.](#)

The Career and Outreach Coordinator Office will host a workshop Feb. 22-23 to prepare students for next month's Journalism Career Fair. Two sessions are available: 1-2 p.m. Feb. 22 and 1-2 p.m. Feb. 23 in the Richard C. Clarkson Gallery. The office will provide tips on etiquette, presentation, communication and questions to ask employers at the fair, scheduled for 10 a.m.-3 p.m. March 2 in the Kansas Room at the Kansas Union. For more information on the fair, go to the [Career Center website](#).

The Student Alumni Association will host Networking Night for SAA students to interact with University of Kansas journalism and business alumni at 6:30-8 p.m. Feb. 16 at the Adams Alumni Center. The alumni will help students learn about the work world and how they can prepare now. Through the speed networking format, students will have an opportunity to visit with prominent KU alumni and ask questions. [Register for the event.](#) For more information, contact Paige Hofer at phofer@kualumni.org or 785-864-4795.

Frederic Brenner, a social anthropologist and photographer, will speak 4-6 p.m. Feb. 22 in the Malott Room at the Kansas Union. Brenner has photographed hundreds of Jews in 40 countries over the course of 25 years resulting in a volume entitled "Diaspora: Homelands in Exile." [Learn more about Brenner.](#)

Journalism Career Fair

The Journalism Career Fair is set for 10 a.m.-3 p.m. March 2 in the Kansas Room at the Kansas Union. Traditionally, more than 200 J-School students attend the event and 20 organizations participate, sharing internship and job opportunities. The Career and Outreach Office plans to host a Career Fair prep workshop for students the week of Feb. 22. Details will be announced soon. The following 19 businesses have committed to attend the fair:

- * [InTouch Solutions](#)
- * [United States Tennis Association](#)
- * [KAKE-TV](#)
- * [Lawrence Journal-World](#)
- * [GlynnDevins](#)
- * [SPM Communications](#)
- * [Smith & Loveless](#)
- * [Allen Press](#)
- * [The Trunk Club](#)
- * [Muller Bressler & Brown](#)
- * [BYM](#)
- * [MMGY](#)
- * [St. Joseph News-Press](#)
- * [VML](#)
- * [KLWN](#)
- * [Bailey Lauerman](#)
- * [Splash Media](#)
- * [Trozzolo Communications](#)
- * [Sullivan Higdon & Sink](#)
- * [KSHB-TV, Channel 41](#)
- * [The Topeka Capital-Journal](#)
- * [The Hutchinson News](#)
- * [Division-D](#)
- * [Greater Kansas City Chamber of Commerce](#)
- * [FanSided Inc.](#)
- * [Go Local Interactive](#)
- * [WOW! 6](#)
- * [WIBW](#)

In Memoriam

Bill Snead, an award-winning photographer who attended KU and was a professional in residence at the J-School in the early 1990s, has died at the age of 78. Snead worked at The Washington Post, National Geographic, United Press International and the Lawrence Journal-World. [Read the Journal-World story here.](#)

JayhawkJournalist.com

The first digital-only edition of the Jayhawk Journalist was published earlier this month. Check it out at JayhawkJournalist.com.



Mark your calendars



William Allen White Day

Gwen Ifill, moderator and managing editor of "Washington Week" and co-anchor and managing editor of "PBS NewsHour," will receive the 2016 William Allen White Foundation National Citation on William Allen White Day, which is April 14 at the University of Kansas. Ifill and "PBS NewsHour" co-anchor **Judy Woodruff** made history last week as the first pair of women to moderate a major presidential debate. [Read the story here.](#)

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- Feb. 16:** Student Alumni Association Networking Night, 6:30-8 p.m., Adams Alumni Center
 - Feb. 22-23:** Career fair workshops, 1-2 p.m., Clarkson Gallery
 - Feb. 23:** Doughnuts with the dean, 9-10 a.m., Clarkson Gallery
 - Feb. 24:** KSPA Regional Contest, Kansas Union
 - March 2:** Journalism Career Fair, Kansas Union
 - March 14-18:** Spring Break

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- April 1:** Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206
 - April 1:** News/info track meeting, 11:30 a.m.-12:30 p.m., SF 303
 - April 1:** Faculty meeting, 1:30-3 p.m., SF 206
 - April 6:** Doughnuts with the dean, 9-10 a.m., Clarkson Gallery
 - April 14:** William Allen White Day: School of Journalism Awards and Scholarship Ceremony and William Allen White Foundation Citation presentation, Kansas Union, Ballroom
 - April 14-17:** JEA/NSPA Conference, Los Angeles
 - April 15:** William Allen White Foundation Board of Trustees meeting, Kansas Union, Alderson Auditorium, followed by the Burton W. Marvin News Enterprise Award presentation and lunch, Kansas Union, Ballroom
 - April 21-23:** Kansas Press Association convention, Overland Park
 - April 29:** Strategic communication track meeting, 11 a.m.-12:30 p.m., SF 206

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- May 6:** Stop day
 - May 6:** News/info track meeting, 9-10 a.m., SF 303
 - May 6:** Faculty meeting with lunch afterward, 10-11:30 a.m., SF 206
 - May 7:** KSPA State Competition, Kansas Union
 - May 14:** School of Journalism Recognition Ceremony, Lied Center and Stauffer-Flint lawn
 - May 15:** Commencement
 - May 30:** Memorial Day holiday; offices closed
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To see all J-School events, go to <http://journalism.ku.edu/calendar>

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