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February 3, 2014

Faculty News

Associate Professor Carol Holstead has completed a book chapter on magazine design for *The Future of the Magazine Form: Research Perspectives and Prospects*. Holstead's chapter reviews the all the research and theories related to magazine design and suggests future research. She was invited to contribute the chapter by the book's editors, David Abrahamson, Northwestern, and Marcia Prior-Miller, Iowa State. The book will be published by Peter Lang in 2014.

Assistant Professor Hyunjin Seo's paper, "Mind the Gap: Network Analysis and Computational Approaches to the Global Digital Divide," was accepted for presentation at the 2014 International Communication Association conference in Seattle in May. This was co-authored with Stuart Thorson (Syracuse University).

Assistant Professor Yvonne Chen presented a talk titled "Media and Health Literacy in Health Promotion" at the Red Hot Research session at the Commons on January 31. Faculty from all disciplines attended the research sharing sessions designed specifically for research exchange.

Lecturer Kerry Benson spoke on persuasion to Kansas Action for Children in Topeka before the new state legislative session began. KAC is a non-profit organization that "seeks improvements in public policy and public systems that address the needs and rights of children in Kansas." Christie Appelhanz, KAC vice president of public affairs, and Lauren Beatty, KAC communications director, are KU School of Journalism alums. Benson also gave one of three

workshops to KU's Multicultural Scholars during the program's annual winter banquet on Jan. 24. Benson spoke to students about building confidence and credibility in their school and professional presentations.

Assistant Professor Jerry Crawford's article "Marlen Livezey: Challenges and successes of establishing a journalism department at the nation's first HBCU," was published in the Journal of Media Education's January online edition. Marlen Livezey arrived on Cheyney University's campus in 1967 for an interview that would change not just her life, but also the academic emphasis of the department and real-world opportunities for students for the next half century. She is a first generation American, her parents left war-torn Germany during WWII. Dr. Livezey created a mass communications unit that has led to the creation of the degreed program and the building of the Ed Bradley Broadcast Center at Cheyney University.

Professor Chuck Marsh's paper "The Re-Emergence of Classical Stasis for Analysis and Execution of Apologias" has been accepted for presentation at 2014 International Communication Association conference. His paper "The Strange Case of the Goddess Peitho: Classical Antecedents of Public Relations' Ambivalence Toward Persuasion" has been accepted for presentation at the International History of Public Relations Conference.

Assistant Professor Hyunjin Seo's teaching portfolio entitled, "Social Media as a Vehicle for Connecting Theory and Practice," is featured on the KU Center for Teaching Excellence website. Check it out [here](#).

Alumni News

George Diepenbrock has joined the KU News Service. He will cover a number of humanities majors.

Kerry Gaines is an account executive for 1410 KGSO and 1480 KQAM in Wichita.

Student News

Bellevue, Neb. Junior **Kaitlyn Klein** obtained a summer internship at the *Kansas City Star*.

William Allen White Day

William Allen White Day



Please join us in honoring

Paul Steiger

The 2014 William Allen White Foundation
National Citation Recipient

*Reporter • Leader • Editor of reporters who have
won 18 Pulitzer Prizes, including the first Pulitzers for
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Wall Street Journal managing editor 1991-2007, during which newsroom staff won 16 Pulitzer Prizes; *Wall Street Journal* staffer for 26 years • Founding editor-in-chief/now executive chairman of ProPublica, which won the first Pulitzer Prize awarded to an online news organization in 2010 and the first Pulitzer Prize awarded for stories not published in print in 2011 • Former chair of the Committee to Protect Journalists, which advocates freedom of the press around the world • Member of the steering committee of the Reporters Committee for Freedom of the Press • Trustee of the John S. and James L. Knight Foundation • Pulitzer Prize Board member 1999-2007, chairman 2006-07 • Former business reporter, Washington correspondent and the business editor for the *Los Angeles Times* • Member of the Council on Foreign Relations • Lifetime Achievement Emmy Recipient for Business and Financial Reporting

Friday, February 7 • 10:30 a.m.
Alderson Auditorium, Kansas Memorial Union
The University of Kansas campus • Lawrence, Kansas

Please join us for William Allen White Day, Feb. 7!

Mark Your Calendar

On Thursday, February 6, Student Union Activities is hosting Laverne Cox, star of the hit Netflix show "Orange is the New Black." The lecture will take place at Crafton-Pyor Theatre in Murphy Hall at 7pm. Cox is the first African-American trans woman to produce and star in her own show. Cox's lecture "Ain't I a Woman: My Journey to Womanhood" explores the cause of transgender visibility and equality. This event is free for those with a KU ID and \$5 for the general public.

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