



### TABLE OF CONTENTS

- [Oct. 7, 2103 Faculty News](#)
- [Generations](#)
- [Generations Video](#)
- [Other News](#)
- [Student Opportunities](#)

### CALENDAR

[See Full J-School Calendar for More Information](#)

Oct. 18 Friday Education Session: Dealing with and preventing plagiarism

Oct. .21-27 Free Speech Week

Oct. 25 Stratcom Track Meeting

Oct. 25 News & Information Track Meeting

Nov. 21 "The Kennedy Assassination: The Media and the Moment" 11 a.m., Clarkson Gallery

## Oct. 7, 2103 Faculty News

**Crystal Lumpkins** gave a professional development seminar last month at the Fleishman-Hillard-Kansas City office titled, "Can Communications Actually Change Health Behaviors?" Health professionals from health care companies and organizations throughout the Kansas City metropolitan area attended the session.

**Hyunjin Seo's** manuscript, "Urban Youth's Perspectives on Flash Mobs," appears in the fall 2103 issue of the *Journal of Applied Communication Research*. Seo co-authored the study with J. Brian Houston at the University of Missouri-Columbia, Leigh Anne Taylor Knight of the Kansas City Area Education Research Consortium and Emily Kennedy at KU.

Jim Brown of Muller Bressler Brown visited with students in **Bob Basow's** J420

Advanced Stratcom class about HIPPO, the healthcare marketing group in MBB+.

These students are conducting research and creating recommendations to

help Student Health Services improve healthcare communication with KU students.



**Kerry Benson** discussed health crisis communication on Oct. 3 to the Midwest Transplant Network, the organ procurement organization for the state of Kansas and the western two-thirds of Missouri. MTN professionals deal with all potential organ and tissue donors in that service area and are also highly involved with health care providers to advise on organ and tissue donation. Benson presented as part of the organization's annual review and education for its regional staff.

**Hyunjin Seo's** manuscript, "Building Partners Through Academic Science," has been accepted for publication in *Asian Perspective*.

The *American Journal of Health Promotion* published **Yvonne Chen's** article, "Pilot Evaluation of a Media Literacy Program for Tobacco Prevention Targeting Early Adolescents Shows Mixed Results." The article is co-authored with a team of health education and nutrition experts at Virginia Tech.

**Dr. Mugur Geana** was in Montreal last week attending the 2013 International Conference for Communication to Healthcare. Dr. Geana presented two research works: "Double Jeopardy: Latino Women, Information, Health and the Gender Divide," co-authored with **Dr. Barbara Barnett**, and "Tailored Health Information and Its Role in Improving Diabetes Management for Older Adults," co-authored with colleagues from KUMC and the University of Missouri. Dr. Geana also had several meetings with colleagues from the U.S., Canada and Europe exploring possible collaboration opportunities for CEHCUP and KU researchers.

## Generations



J-School Generations 2013 brought together 82 students and 55 alumni who participated in events over the three-day Homecoming. Twenty-three alumni guest speakers spoke to 17 different classes on Thursday. Eight teams of alumni and students, facilitated by one faculty member, worked on the "Friday Challenge." Alumni, faculty, students and staff also enjoyed a Hot Dog Luncheon and Networking Session on Thursday, a Networking Luncheon on Friday and a Pre-game Event at the Adams Alumni Center on Saturday. The J-School thanks the 188 participants for 2013.



## Generations Video

You can check out the "Generations Challenge" presentations at the following link: <http://www.youtbue.com/watch?v+aEHn52KurpE>

## Other News

For our fall 2013 freshman class we have:

- 155 directly admitted freshmen
- 56.1 percent are from out of state
- 70.3 percent are female

- 66.45 percent are News & Info
- 27.16 is the average ACT score for those admitted

Beyond the statistics are a group of engaging, smart young people.

### **J-School Student an ExCEL Top 10 Finalist**

Congratulations to journalism student **Nicole Nunes** for being named one of the top 10 finalists for the 23rd annual Excellence in Community, Education and Leadership Awards at the University of Kansas. Nunes is a 2103-'14 Woman of Distinction and president of Alpha Delta Pi sorority. She serves as vice president of the Journalism Student Ambassador Program and marketing coordinator for the Big Event. She is a member of Mortar Board and the University Honors Program.

### **McNair Scholars Program**

Mulu Negash, M.S.E.d, Director, requests the opportunity to speak with undergraduate classes about the McNair Scholars Program opportunities. To schedule a time for this presentation, contact <http://mcnair@ku.edu>.

## **Student Opportunities**

The application for J-School scholarships is now available. These scholarships are for current KU journalism students who will be here for the 2014-2105 academic year. The deadline to apply is Dec. 1. You'll find the application under "Journalism Scholarships"

<http://www.journalism.ku.edu/scholarships-and-opportunities-0>.

You are receiving the Monday Memo bulletin because you are on our J-School email listing as faculty, staff or a student, or have requested to receive the bulletin as an alumni of our school.

[Edit your subscription](#) | [Unsubscribe](#)

KU William Allen White School  
of Journalism and Mass  
Communications  
1435 Jayhawk Boulevard  
Lawrence, KS 66045