

The Monday Memo is the weekly newsletter of the KU School of Journalism. It is sent to journalism faculty, staff, students and alumni who have requested it.



## J-School Generations

Mark your calendars for J-School Generations, which is Oct. 5-6 this year in conjunction with [KU Homecoming](#). This event is for alumni, students, faculty and staff of the J-School to network, learn, have fun and reminisce. Students will get raffle tickets for attending the J-Talk, trivia/game show and round-robin networking, and there will be drawings at each of these events to win KU and J-School swag! Students also will have a chance to win cash prizes for their J-School-affiliated student media organizations.

*Students, please RSVP to [bit.ly/jgen-rsvp](http://bit.ly/jgen-rsvp) to let us know which events you would like to attend.*

The schedule of events is:

### **Thursday, Oct. 5**

All day: Alumni speakers visit J-School classes. [See a list of alumni speakers.](#)

Noon: Hot dog lunch for all J-School students, faculty, staff and alumni (Clarkson Gallery, Stauffer-Flint Hall)

5:30 p.m.: J-Talk: A TED-style event featuring alumni speakers **Zak Beasley**, **Jenni Carlson** and **Kameron Mack** (Stauffer-Flint Hall, Room 100)

6:30 p.m.: Alumni reception (Clarkson Gallery, Stauffer-Flint)

### **Friday, Oct. 6**

9 a.m.: Trivia/game show with students and alumni on combined teams (Clarkson Gallery, Stauffer-Flint)

10:30 a.m.: Round-robin networking (Resource Center, Room 210, Stauffer-Flint)

Noon: Lunch (Clarkson Gallery, Stauffer-Flint)

1 p.m.: Sneak peek of William Allen White's 150th birthday celebration events in 2018!

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## Faculty and staff news

**Professor Scott Reinardy** was featured in a Poynter article titled "Women dominate journalism schools, but newsrooms are still a different story." The article was written by **Catherine York**, a Duke University senior writing for the Investigative Reporting Workshop, a nonprofit newsroom in Washington, D.C. [Read the story.](#)

Faculty members are encouraged to present at the Kansas Scholastic Press Association fall conference Sept. 25-26 in Topeka. This year's conference commemorates 25 years since Kansas became one of the few states to protect student speech in school publications. More than 1,500 student journalists are expected to attend. Please consider presenting a session (or two) and critiquing a student publication.

Speakers include:

- **Jim Richardson**, photographer from National Geographic
- **Frank LoMonte**, former executive director of the Student Press Law Center
- **Mary Beth Tinker**, famed student from the Tinker v. Des Moines Supreme Court case
- **Colleen McCain Nelson**, vice president/editorial page for the Kansas City Star

Questions? Contact **Eric Thomas** or **Kerry Navinsky**.

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## Research and presentations

**Associate Professor Hyunjin Seo's** research paper, "Press Freedom Homophily in the Tie Structure of the Global Internet," has been accepted for presentation at the 51st Hawaii International Conference on System Sciences (HICSS) Jan. 3-6, 2018, in Hawaii. Using Exponential Random Graph Modeling, the research shows that press freedom homophily is significantly predictive of the presence (or absence) of country-to-country internet connections even when controlling for geographic proximity, bandwidth, and whether or not a country is democratic. The HICSS conference brings together scholars from computer science, system science and social science.

On Sept. 15, **Associate Professor Yvonne Chen** led a Center for Teaching Excellence workshop with **Ward Lyles** of Urban Planning on "Best Practices for Effective, Productive and Civil Class Discussions." This interactive session involved participants in brainstorming and exploring the applicability of a wide variety of best practices for engaging students in small and large classrooms. Fifteen Lawrence and Edwards campus participants and discussed long-term strategies to foster an inclusive climate and specific pedagogical tools and techniques to engage students.

A study from **Associate Professor Tien Lee** and KU graduate students **Stephen Gray**, **Alexandra English** and **Tejinder Singh Sodhi** analyzed advertising content from religious programs and found that fear is the primary appeal used to reach Christian viewers, and medical products are among the most commonly advertised. The study, forthcoming in the *Journal of Media and Religion*, was the product of a graduate seminar focusing on popular culture and mass media. [Read the KU News story.](#)

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## Student news



JD-Ph.D. student **Harrison Rosenthal** (above) delivered the 2017 Convocation Address to his high school alma mater, The Barstow School, in Kansas City, Missouri. He encouraged students to identify and practice their core personal values before leaving high school to maximize happiness in college. Watch a video of the event [here](#) (Rosenthal's address begins around 19:30).

**Rosenthal** also visited **Associate Professor Tien Lee's** J640: Strategic Campaigns class to talk about his recent experience with creating a strategic campaign for Camp Quality USA. He discussed the importance of effective group communication and organization when creating a successful campaign.

**Roseann Pluretti**, J-School Ph.D. student, was nominated to emcee the first interdisciplinary Red Hot Graduate Research event of the semester this Friday, Sept. 22, at 4 p.m. in The Commons in Spooner Hall. Red Hot Graduate Research is intended to bring together graduate researchers from all disciplines.

Using its LTN live-shot technology, students at Media Crossroads helped to facilitate an interview with former Health and Human Services Secretary **Kathleen Sebelius** and MSNBC earlier this month.



## Internships and jobs

Find job and internship opportunities on the J-School's jobs and internships web page. You can filter by job or internship and full or part time. And don't forget that our career and outreach coordinator, [Steve Rottinghaus](#), can help you with your search. Some recent opportunities include:

### **Jobs**

- [Sports director/reporter](#), USSSA (Kansas City, Missouri)
- [Content specialist](#), Greater Kansas City Community Foundation (Kansas City, Missouri)
- [Graphic designer](#), City of Topeka (Topeka, Kansas)
- [Sports multimedia journalist](#), KY3/KSPR (Springfield, Missouri)
- [News producer](#), KCTV5 (Fairway, Kansas)
- [Marketing representative/on-air](#), KCNK Radio (Concordia, Kansas)

### **Internships**

- [Copywriting internship](#), Summit Marketing (Kansas City, Missouri)
- [Graphic design internship](#), Summit Marketing (Kansas City, Missouri)
- [Spring intern](#), FleishmanHillard (Kansas City, Missouri)
- [Promotions intern](#), Entercom (Kansas City, Missouri)
- [Summer internship](#), Association for Women in Sports Media (various locations)

See more job and internship opportunities [here](#).

If you have recently accepted a job or internship, please share the news with **Steve Rottinghaus**, career and outreach coordinator, at [steve\\_rottinghaus@ku.edu](mailto:steve_rottinghaus@ku.edu).

## Editor from Wichita to visit J-School seeking interns

Two times remain (2 and 3:30 p.m) for J-School students to be interviewed for The Wichita Eagle winter and summer internship programs. **Steve Coffman**, the executive editor and vice president of news for the Eagle, will interview J-School students on Thursday in Stauffer-Flint, Room 104. The Eagle is looking for interns interested in reporting, videography, photography and web/social media producers. The winter internship, between the fall and spring semester, is structured for class credit. Summer interns earn \$500 a week. To register for the interviews, drop by the Career and Outreach Office, Stauffer-Flint Hall, Room 120, or email **Steve Rottinghaus** at [steve\\_rottinghaus@ku.edu](mailto:steve_rottinghaus@ku.edu).

## Washington Post internships

The Washington Post is now accepting applications for its summer 2018 internship program. The deadline to apply is Oct. 6. [Learn more and apply here.](#)

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## Student opportunities

Students with Photoshop skills are encouraged to apply for the Pretty Photoshop Action Scholarship Program. The winner will be awarded a \$500 scholarship. Deadline to enter is Oct. 15. [Learn more.](#)

The Global Awareness Program at KU, the Office of Study Abroad and the University Career Center is offering a workshop, "Marketing Your International Experience," for students. The workshop will help students leverage their international experiences to pursue and land an international career. The workshop is 4-6 p.m. Sept. 27 at the Sabatini Multicultural Resource Center Classroom. Food will be provided, and space is limited. Please RSVP by this Friday at [gap@ku.edu](mailto:gap@ku.edu).

Students, if you are looking to get involved in any of the student media organizations or clubs at the J-School, check out the J-School [website](#) for more information.

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## Events

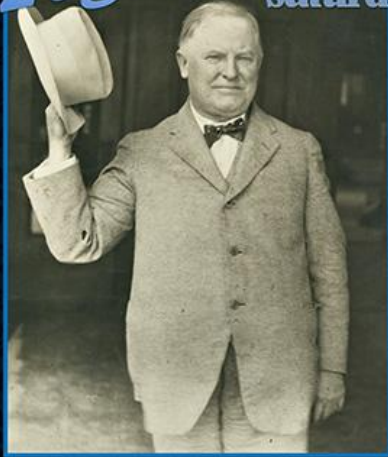


### Doughnuts with the Dean

The first Doughnuts with the Dean of the semester is 9-10 a.m. Sept. 21 in the Clarkson Gallery. Stop by to pick up a doughnut and talk to **Dean Ann Brill** about what's going on at the J-School or KU or anything else on your mind!

# William Allen White Legacy Day in Emporia 2017

Saturday, October 7, 2017



The Making of the Film William Allen White

with Director Kevin Willmott

~ Plus a Special Pre-Program ~ 1944 Radio Biography of the Sage of Emporia ~

4 PM—Albert Taylor Hall, Emporia State University

General Admission at the Door—\$5

Post-Program V.I.P. Patron Reception with Mr. Willmott. Tickets are \$45 in advance and may be purchased at the Emporia Convention & Visitor Bureau,

719 Commercial St., 620-342-1600

*Emporia Underwriting & Partnering Sponsors invite you to celebration with us!*

KU professor and film director **Kevin Willmott** will speak about his involvement in a new documentary on William Allen White at the fourth annual William Allen White Legacy Day in Emporia at 4 p.m. Oct. 7 in Albert Taylor Hall on the Emporia State University campus.

## Rock Chalk Connect

Jayhawks living around the San Francisco Bay Area are invited to join **Dean Ann Brill** for an evening of conversation Oct. 11 to learn about and help shape the J-School's vision for its future. **Heath Peterson**, president of the KU Alumni Association, also will share information about the launch of a transformative, university-wide KU Alumni Mentoring platform. Created by PeopleGrove, this tool will help foster professional and industry connections between Jayhawk alumni and current students. Special guest: **Adam Saven**, co-founder and CEO of PeopleGrove. [Learn more here.](#)

## JSchool Tech

It's not too late to sign up for JTech teams or this week's visual boot camp. Go to [jschooltech.org/events](http://jschooltech.org/events) to sign up. There are still a few seats open for Friday's visual boot camp working with Photoshop and Illustrator. Camp runs from 10 a.m. to 1 p.m. in Room 105, and a light lunch will be available. JTech teams are flexible, fun ways to learn skills and build your portfolio. Questions? Email [halawrenz@ku.edu](mailto:halawrenz@ku.edu).

### Teams

Team topics would be similar to boot camp: InDesign, coding, Photoshop, Illustrator, Premiere and After Effects. Teams would meet once a week for an hour and would be organized around project-based and inquiry-learning models. Teammates would set the schedule and develop an individual learning plan. You can sign up for existing teams now or contact **Heather Lawrenz** at [halawrenz@ku.edu](mailto:halawrenz@ku.edu) to create your own and have others join you!



### Boot camps

The JTech boot camps would be on the following topics: coding, InDesign, graphics creation (Photoshop and Illustrator), video (both capture and editing). The boot camps would run for two-three hours on Fridays. Attendees have to sign up in advance. Light

snacks/sandwiches will be provided. If you want to dig deeper and develop more practice, you could create your own team.

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## JTech Tips

JTech Tips will feature helpful hints and suggestions from **Heather Lawrenz** to make your tech life at the J-School smoother.

### **This week's tip: Color printing and you**

In order to take advantage of color printing at the J-School, you need to be in our print permission group. Save later heartache by test printing early in the semester. You can color print from any Resource Center desktop and on any Resource Center laptop (connected via Jayhawk Wi-Fi). You will need to enter your KU online ID and password in a verification dialog. If this does not work, email [halawrenz@ku.edu](mailto:halawrenz@ku.edu) your name and KU online ID, and she will add you to the print group.



## Mark your calendars

- Sept. 21:** Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery
- Sept. 22:** Faculty meeting, 1:30-3 p.m., Room 206
- Sept. 25-26:** KSPA Fall Conference presentation, Topeka
- Oct. 5-6:** J-School Generations
- Oct. 14-17:** Fall Break
- Oct. 15-17:** Kansas Association of Broadcasters convention, Manhattan, Kansas
- Oct. 26:** Portfolios, LinkedIn and Resumes workshop, 4 p.m., Clarkson Gallery
- Oct. 27:** Faculty meeting, 1:30-3 p.m., Room 206
- Nov. 8:** Doughnuts with the Dean, 9-10 a.m., Clarkson Gallery
- Nov. 9:** Career Fair: 10 a.m.-3 p.m., Kansas Room, Kansas Union
- Nov. 22-26:** Thanksgiving Break
- Dec. 8:** Stop Day
- Dec. 8,** 10:30-noon, followed by lunch, Clarkson Gallery
- Dec. 15:** Last day of finals
- Feb. 23:** Judging for the KSPA Regional Contest
- May 5:** Judging for the KSPA State Contest

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To see all J-School events, go to <http://journalism.ku.edu/calendar>

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